



International Conference

May 28 - 31, 2024 | Madison, WI

We believe that the well-being of children and the wild places we love are inextricably linked. And while research proves that regular time outdoors is essential for children's healthy development, today's kids are less connected to nature than ever before. We also know that long-standing systems of injustice connect directly to questions about equitable access to nature – including how parks and green spaces are designed, distributed and programmed.

This is why we gather — as leaders, educators, activists, practitioners and parents — to increase equitable access to nature everywhere children live, learn and play.

The Children & Nature Network International Conference is a 3-day gathering of leaders, educators, funders, policy makers and parents in the children and nature movement. We attract attendees from around the world, with a special focus on welcoming BIPOC leaders and young professionals.

Programs offered at the 2024 Conference include keynote speakers, plenaries, panel discussions, concurrent breakout sessions, a poster session, field trips and site visits, special Madison-based community events and more.

2024 Program Areas of Focus (subject to change)

- Proven, promising or emerging practices to advance equity and inclusion, build cultural competence, honor traditional knowledge and/or support environmental justice
- Perspectives of youth, people of color, Indigenous communities and/or other historically excluded voices
- Early childhood nature connection and nature-based learning
- Policies or civic engagement strategies driving systems change
- The importance of nature access for health and well-being, both for individuals and communities

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor: \$30,000+

- Presenting Sponsor recognition on various conference marketing materials, including where applicable the website, select social media posts, email newsletters, and program
 - Provide opening or closing remarks at one key plenary session
 - Underwriting recognition for up one conference track/focus area (exclusive)
 - Digital brand exposure and attendee outreach opportunities via the conference registration platform, Whova
 - Six complimentary conference passes
 - Complimentary exhibit hall booth at conference and virtual booth space
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Network Builder: \$15,000+

- Network Building recognition on various conference marketing materials, including where applicable the website, select social media posts, email newsletters, and program
 - Underwriting recognition for one conference track/focus area (not exclusive)
 - Digital brand exposure and attendee outreach opportunities via the conference registration platform, Whova
 - Four complimentary conference passes
 - Complimentary exhibit hall booth at conference and virtual booth space
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Community Connector: \$5,000+

- Community Connector recognition on various conference marketing materials, including where applicable the website, select social media posts, email newsletters, and program
 - Digital brand exposure and attendee outreach opportunities via the conference registration platform, Whova
 - Two complimentary conference passes
 - Complimentary virtual booth space
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Scholarship Fund Contributor: \$1,000+

Our scholarship fund was created to remove barriers for participation for:

- Those with a demonstrated need for financial support
- Young people under the age of 30 who give voice to groups that have been historically excluded or underrepresented
- Those for whom participation in the conference will help to grow the children and nature movement within and beyond their community.

Benefits include:

- Scholarship Benefactor recognition on various conference marketing materials, including where applicable the website, select social media posts, email newsletters, and program
 - Digital brand exposure and attendee outreach opportunities via the conference registration platform, Whova
 - Complimentary virtual booth space
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In-Kind Support

- Media and promotional partners
 - Nature-based and/or related outdoor products
 - Ground transportation
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CONTACT:

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