



## POSTER SESSION: FREQUENTLY ASKED QUESTIONS

### POSTER INFORMATION

If you have not yet completed this poster session [form](#), please do so. The information you provide will be used to list your name and poster information in the conference program.

### WHOVA

WhoVA is the conference's online platform. Details regarding the poster session will be available to all attendees. After you've purchased a ticket to the conference, be sure to update your personal profile with:

- Your name (as you would like it to appear in the program)
- Your organization and title
- A clear photo
- A brief bio

### DESIGN GUIDELINES

- Size: Maximum poster size is 36" x 30".
- Posters need to stand unassisted on a standard size easel. Posters cannot be affixed to the wall or any other structure.
- Supplies: We will provide the following for your poster display at the conference:
  - Standard size easel
  - Cardboard to mount your poster (36" x 30")
  - Double-sided tape and sticky dots to mount your poster
- A few key points when designing your poster:
  - Posters with eye-catching visuals and succinctly-written content attract the most attention.
  - Posters will be on display throughout the conference; your poster should "speak for itself" if you are not attending it. We recommend leaving space at the bottom of your poster with self-adhesive notes available so that people can leave messages.
  - You may visit the [virtual poster exhibit](#) on our website for some examples of posters from past years.

## **PRIOR TO CONFERENCE**

- Promote your poster and the conference on social media! Use the hashtag #natureeverywhere2024 and tag us on Facebook, Instagram and LinkedIn.
- If you wish to ship your poster to Monona Terrace, please email [conference@childrenandnature.org](mailto:conference@childrenandnature.org) for the address and instructions.

## **UPON ARRIVAL**

- When you check in at the conference registration desk, tell staff that you are a poster presenter. They will let you know where you will find materials to mount your poster (if needed) and where to display your poster.

## **DURING THE POSTER SESSION**

- During the afternoon break on Wednesday, locate your poster in Ballroom A or on the Grand Terrace.
- Plan to be available to stand beside your poster and answer questions throughout the Wednesday session from 4:00 to 5:00 p.m. Attendees will browse the posters during this time.